



Future Direction of the AFCWG

60th Advisory Forum Meeting, Utrecht, The Netherlands, 8-9 June 2016







Discussions about AFCWG

- Questions regarding role of AFCWG to the AF how are they aligned and serving AF needs?
- Feedback requested from AF and AFCWG members: how can alignment be improved?
- Concept Paper drafted for discussion at AFCWG (November 2015)
- AF's Leif Busk attended meeting to lead discussion and feed back to AF (December 2015)
- AFCWG meeting (March 2016) good discussion on improved alignment (provided as background paper)





Outcome of review

- AFCWG viewed as adding value with quality deliverables, highly appreciated by members for sharing best practice and materials, expert insights, and improved preparedness & coherence for diverging views
- Room to improve sharing, actions recommended and already underway (e.g. hot topics conference calls, sharing calendars, messaging, media monitoring)
- Mixed response on how to serve AF needs joint meetings, mandate mechanisms, steering committee

Conclusions: AFCWG high value-add in its own right, can be aligned further with priorities of AF through Risk Assessment Agenda and sharing calendars, need to strengthen 'science of risk communications'





Recommendation

- The term 'Working Group' is not fitting and obsolete (2 earlier WG's were abandoned)
- A Scientific Network model is a better fit focus on improving risk communications capacity and excellence in EU
- Stronger link to the scientific aspects of risk communications: involve social science/risk perception surveys and methodologies, etc
- Continue alignment activities already started





Impact of transformation

No change

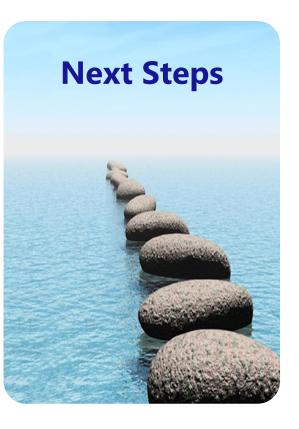
- Meetings (3 per year, 2 externally hosted)
- AF designates Members
- Support priorities of the AF and EU (e.g. AMR)
- Regular reports to AF from the network

Opportunities

- Develop 'alignment activities' further, sharing documents and calendars
- Stronger link with science and scientific committee integrate social science
- Representatives from organisations vs persons
- Review every 3 years of ToR
- More focus on science of Risk Communications







2016: Closure of AFCWG by AF

Draft new ToR

Consultation AF and Scientific Committee

Explore & implement integration of social science within network

2017: start 'Risk Communication Scientific Network'