

EU27 Number of interviews: 26.691

Fieldwork: 09/06-30/06/2010

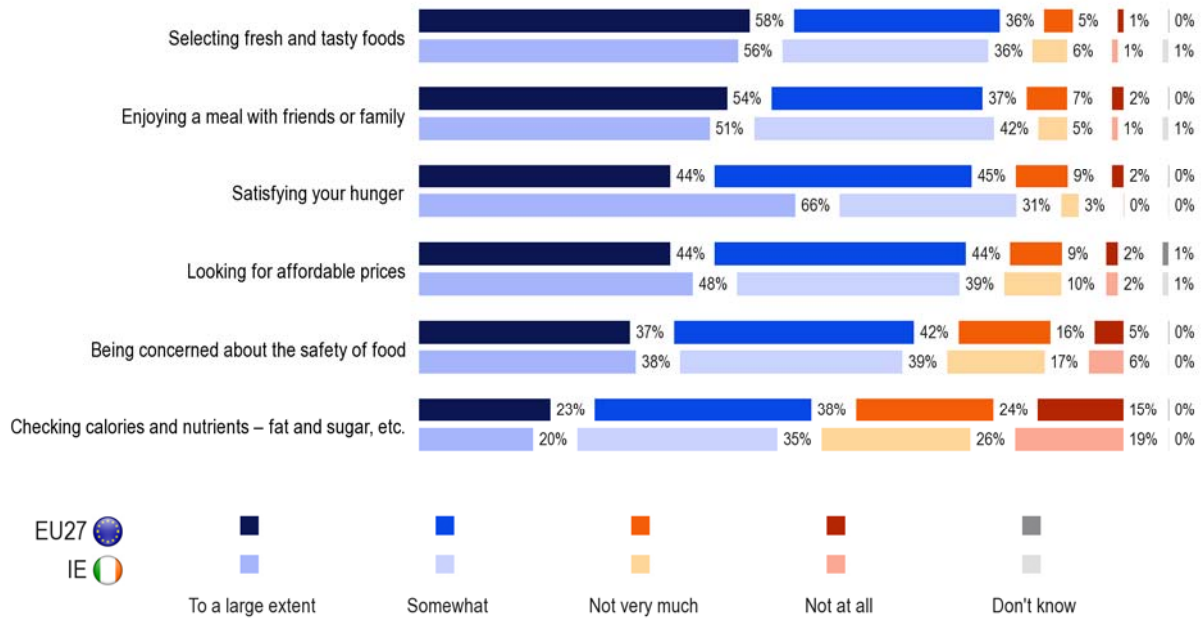
IE Number of interviews: 1.008

Fieldwork: 11/06-27/06/2010

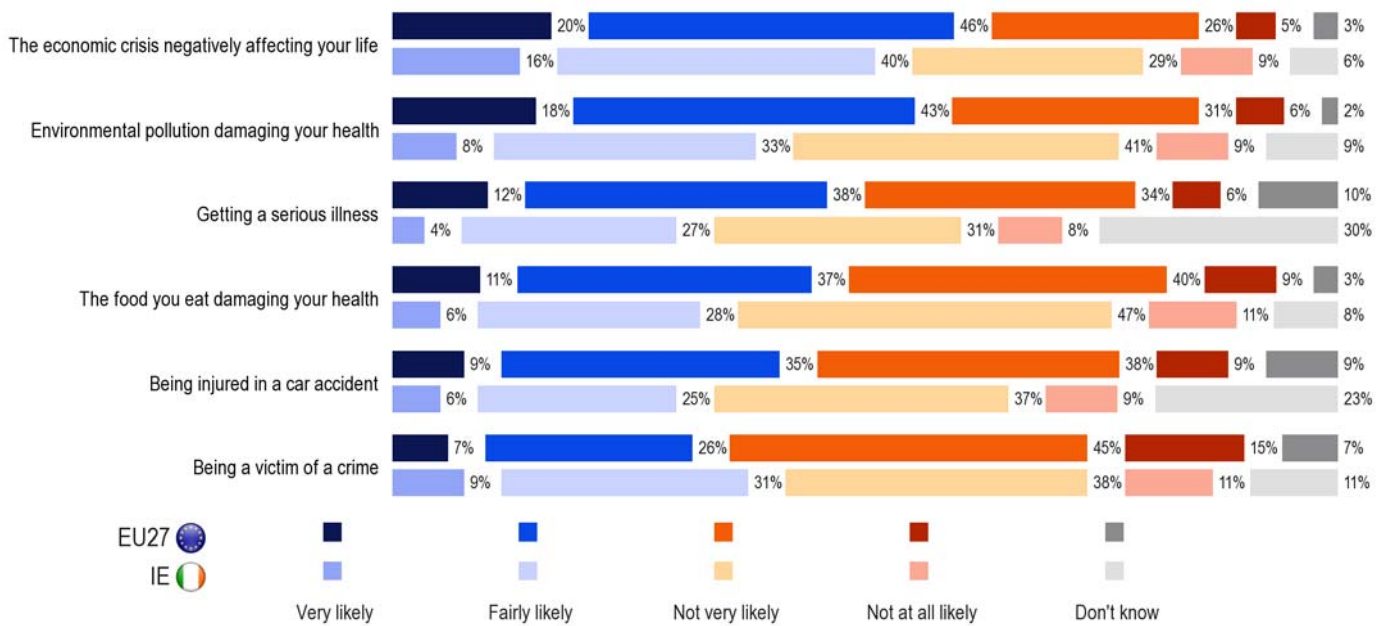
Methodology: face-to-face

1- MEANING AND AWARENESS OF FOOD RELATED RISKS

QF1. To what extent do you associate food and eating with each of the following?



QF2. I will read out a list of potential risks. For each of them please tell me how likely you think they are to happen to you personally.



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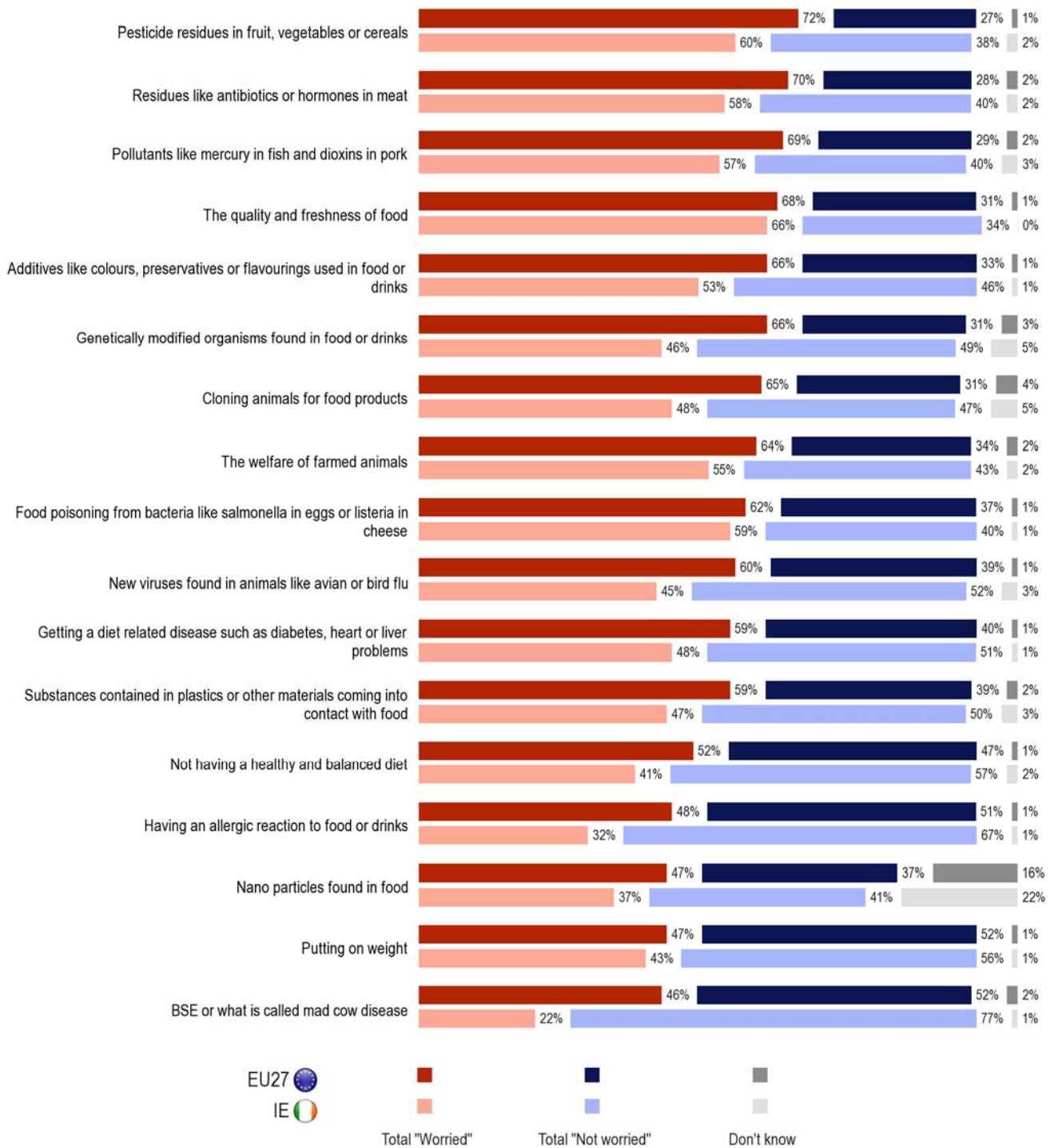
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2- CONCERNS ABOUT FOOD-RELATED RISKS

QF4. Please tell me to what extent you are worried or not about the following issues.



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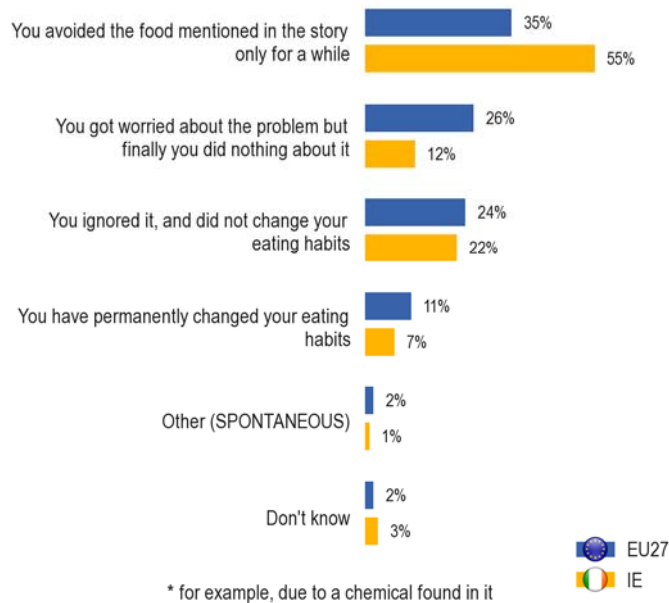
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3- SOURCES OF INFORMATION: PUBLIC CONFIDENCE AND RESPONSE

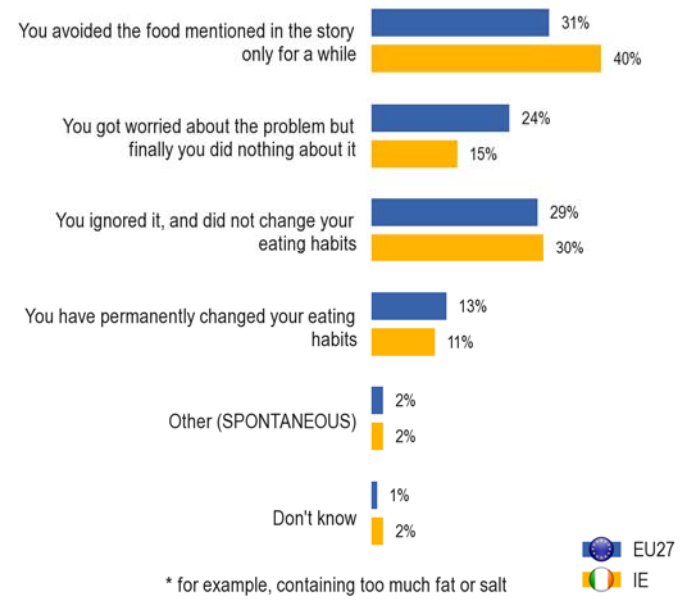
Food safety

QF10a. And how did you react to the last information you heard, saw or read about a type of food being unsafe? *

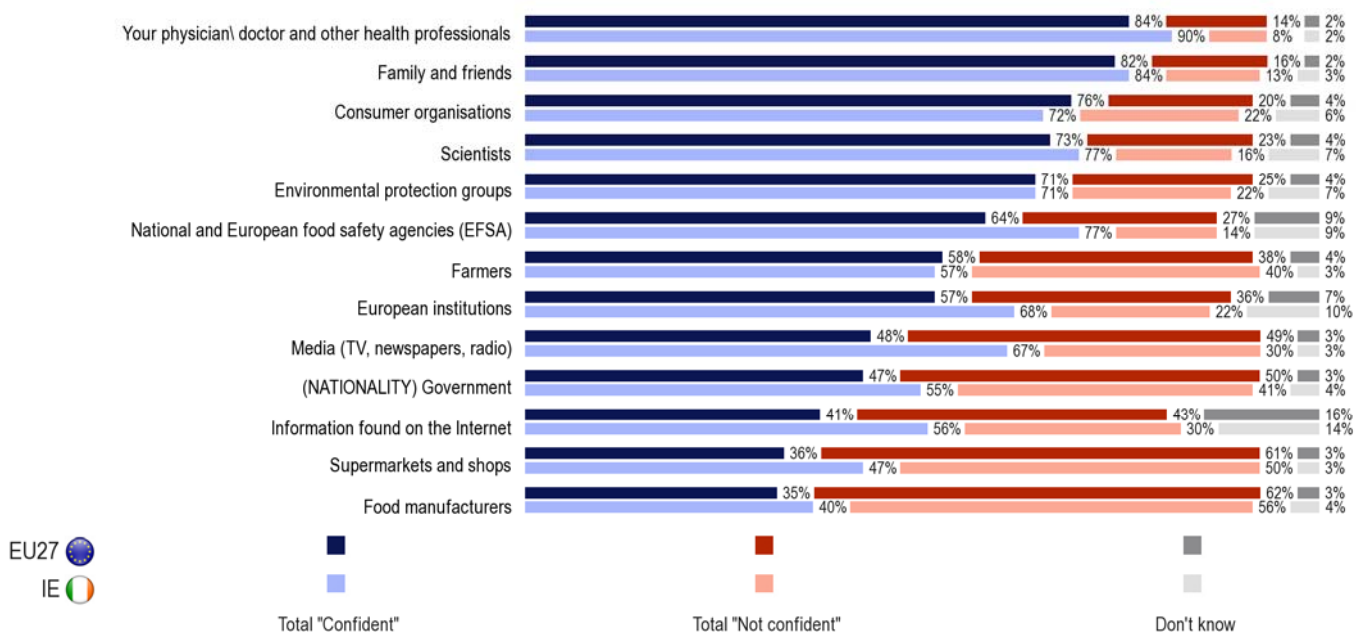


Diet and Health

QF10b. And how did you react to the last information you heard, saw or read about a type of food being bad for your health? *



QF5. Suppose a serious food risk were found in a food you eat regularly such as fish, chicken or salad. How much confidence would you have in the following sources to give you accurate information about this risk?



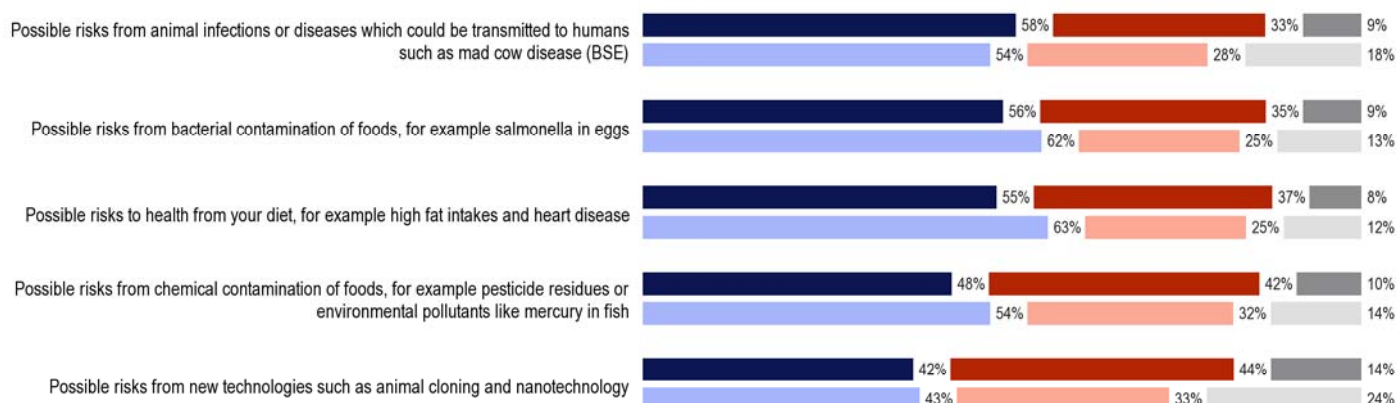
4- THE ROLE AND EFFECTIVENESS OF PUBLIC AUTHORITIES

QF6. To what extent do you agree or not with each of the following statements?

* Evolution 06/2010-09-10/2005 (EB73.5-EB64.1)

	Total "agree"				Total "disagree"				Don't know			
	EU27		IE		EU27		IE		EU27		IE	
	2010	Evol.*	2010	Evol.*	2010	Evol.*	2010	Evol.*	2010	Evol.*	2010	Evol.*
Public authorities in the EU should do more to ensure that food is healthy	85%	-	82%	-	11%	-	10%	-	4%	-	8%	-
Public authorities in the EU should do more to inform about healthy diets and lifestyles	81%	-	83%	-	15%	-	11%	-	4%	-	6%	-
There are strict laws in the EU to make sure that food is safe	66%	+5	82%	+9	21%	-3	10%	-1	13%	-2	8%	-8
Public authorities in the EU are quick to act when a danger to citizens' health is identified	63%	+7	78%	+24	27%	-6	12%	-13	10%	-1	10%	-11
Public authorities in the EU take into account most recent scientific evidence when they take decisions related to food risks	63%	+5	73%	+18	22%	-4	11%	-4	15%	-1	16%	-14
Public authorities in the EU do a good job in informing people about the risks related to food	56%	+7	74%	+18	34%	-5	15%	-8	10%	-2	11%	-10
Scientific advice on food related risks is independent of commercial or political interests	47%	-	54%	-	41%	-	26%	-	12%	-	20%	-
Public authorities in the EU view the health of consumers as being more important than the profits of producers	46%	+7	61%	+18	42%	-5	24%	-10	12%	-2	15%	-8
Food today is safer compared to ten years ago	42%	-	66%	-	51%	-	28%	-	7%	-	6%	-

QF8. Now we would like to know if you think that public authorities in the European Union are doing enough to protect you from these possible risks.



Total "yes"

Total "no"

Don't know

